

Case Study Speakers	Session	Background
Pedro Tarak	Building cross-sector partnerships and a collective agenda for sustainability leadership in Latin American.	With a background in environmental policy and law, Pedro was Executive Director of Fundación Ambiente y Recursos Naturales in Buenos Aires, Argentina. He has been instrumental to the development and institutionalization of several mechanisms of public participation both in Argentina as well as in different Latin American countries. He also worked extensively in legislation for nature conservation, hazardous waste, environmental impact assessment, water and air pollution, environmental licensing and public institutional frameworks for environmental protection in different Latin American countries. He has been consultant, among different organizations, to the World Bank, UNDP and the OAS. He participated actively in the preparatory processes of the UN Conference on Environment and Development in 1992 facilitating engagement by Latin American civil society organizations and media and bridge building with business and government. He has also been professor in graduate and post graduate studies at the Universities of Buenos Aires, San Francisco and Belgrano. In 1997, he joined Stephan Schmidheiny, Swiss industrialist and founder of the AVINA Foundation, launching the first AVINA Representation in Latin America (Buenos Aires) and helping similar efforts in Perú, Chile, Colombia and Uruguay. Since then, he fulfilled different pioneering roles in AVINA both at local levels (in Argentina and Patagonia) as well as internationally with large scale Latin American initiatives. Pedro left AVINA at the end of 2010 and is now focused on developing a communications enterprise.
Bryony Worthington	The formation of the UK Climate Act and how civil society can shape effective policy.	Bryony Worthington is the Director of the carbon trading thinktank and campaign group Sandbag. She is an experienced climate campaigner who has worked for Friends of the Earth, the government and in the private sector. Bryony developed the concept of 'carbon budgets' whilst at FOE and was a key member of the team that drafted the UK's Climate Change Bill. She has a detailed understanding of emissions trading policy and has experienced firsthand the lobbying that surrounds this important policy which is why she was inspired to set up sandbag. In 2011, Bryony was appointed as a Labour peer in the UK Parliament's House of Lords, recognising over a decade of work for effective action on climate change.
Pablo Suarez	Applying climate models to launch pre-emptive emergency appeals and inform policy.	Pablo Suarez's research focuses on the use of information for reducing vulnerability. He is associate director of programs for the Red Cross/Red Crescent Climate Centre, and an advisor for Oxfam America's Private Sector Team. He has consulted for the United Nations Environment Programme, the World Bank, the Dutch Ministry of Foreign Affairs, the International Institute for Sustainable Development (IISD), the American Association for the Advancement of Science (AAAS), the Potsdam Institute for Climate Impact Research (PIK) in Germany and other international organizations, working in more than 30 countries. Pablo is a visiting scholar at Boston University and a guest scholar at the International Institute for Applied Systems Analysis (IIASA). He has worked and published on a diverse range of issues including transportation modelling, food security implications of changing rainfall patterns, micro insurance instruments for subsistence farmers, and the impact of the HIV/AIDS pandemic on disaster management organizations. His current work addresses adaptation to climate change, institutional innovation and integration, and the use of video and other communication tools for awareness, advocacy and capacity building.
Jon Price	Technology diffusion in developed and	Jon Price has held a number of senior management positions in the Financial Services sector, mainly in International

	developing countries, and implications for policy and practice.	Development roles in ABN Amro and Aegon group before working in business turnaround with Energis Communications. He moved into the climate change field as Director for Development in The Carbon Neutral Company which involved early stage development of strategic carbon management policy for large corporates, mostly in management of supply chains. In 2007, Jon was appointed Managing Director of Climate Strategies (hosted at the Judge Business School, Cambridge University) an academic research network of over 100 academics assisting international governments with economic policy related to climate change issues of emissions trading, industrial competitiveness, and carbon leakage. He maintains a non executive board role at Climate Strategies. He is also the Chair of the Advisory Board of the co2balance Group, a low carbon technology project organisation particularly focused on work in Africa. He became the Director of the Centre for Low Carbon Futures in January 2010.
Thais Corral	Building rural resilience at scale through technology, training and social enterprise.	Thais Corral was one of the leaders of women's participation at the Earth Summit in 1992. Together with American Congress representative, Bella Abzug and Nobel Award Winner, Wangari Mathaai, she founded WEDO (Women, Environment and Development Organization). She is the founder and director of Rede de Desenvolvimento Humano (REDEH) and Communication, Education and Information on Gender (CEMINA), and Currently she coordinates the Adapta Sertão Project. As a social entrepreneur, Thais conceived and implemented a women's radio network which links 400 women's radio programs and their communities throughout Brazil. The network was built over 20 years through dialogue and innovative projects, which nurtured collaboration and shared results. Thais was the recipient of the "100 Heroines Award", the "Award Abril Mulher" for her contribution to the improvement of the status of women in Brazil. She was also recognized as "the Woman of the Year in 2001" by the Brazilian National Council of Women and has received the "Rio Mulher Award" in 2004. In 2005, she was awarded the Tech Award by the Tech Award Museum on Innovation, a major Silicon Valley award for projects that demonstrate innovative uses of technology that benefits humanity.
Sean Weaver	Facilitating ambitious forest sector settlements in the South Pacific.	Sean Weaver has over 20 years experience in environmental protection in South Pacific. He specialises in 'can-do' solutions to climate change problems with an emphasis on voluntary actions. He has expertise and interests in reducing emissions from deforestation and degradation of natural forests, carbon footprint reduction, waste-energy and forest-energy synergies, climate policy, education, and carbon markets. His holistic approach incorporates programme design, government relations, financing, and project management, together with domestic and international climate change policy (New Zealand, Vanuatu, and Fiji). He has been a UNFCCC and World Bank negotiator for Vanuatu. Sean is an educational specialist in climate change science/policy and carbon markets. He is a recipient of a National Tertiary Teaching Excellence Award, and 6 teaching excellence awards at Victoria University of Wellington. He is a member of the NZ Royal Society Climate Committee and has been an expert reviewer for the Intergovernmental Panel on Climate Change (IPCC).
Stefano Merlin	Harnessing the voluntary carbon markets to account for biodiversity and social equity.	Stefano Merlin he is the CEO of Sustainable Carbon, the leading project co-developer in the voluntary market in terms of the number of VCS-validated projects on the Market Environmental Registry. The company currently oversees a portfolio of over 18 million carbon credits coming from over 60 projects for both the voluntary and compliance markets. As President and Co-Founder of the Ecológica Institute, Stefano coordinated several programs and projects that promote sustainable development and mitigate climate change. Before coming to Brazil, he worked as the Export Manager and Marketing Consultant in Alpinemoebel Srl, an international Italian furniture company. After coming to Brazil and co-founding the Ecológica Institute, Stefano was the Director of Ecológica Consulting, a carbon consulting company that was acquired by the Cantor Fitzgerald Group. He regularly consults the United Nations Development Programme (UNDP) on renewable energy and the Programme for Energy Development in States and Municipalities in Brazil.

Pamela Hartigan	Enabling innovation and entrepreneurship as a response to global challenges.	Pamela Hartigan is the Director of the Skoll Centre for Social Entrepreneurship at Oxford University's Said Business School. She is also a Volans Founding Partner and Non Executive Director. From 2001 to 2008 she was the Managing Director of the Schwab Foundation for Social Entrepreneurship, a Swiss-based organization focused on advancing the practice of social entrepreneurship nationally, regionally and globally. The Foundation is the second organization started by Klaus Schwab, the first being the World Economic Forum. Dr. Hartigan is the first Managing Director of the Foundation and has been responsible for shaping the strategy and operations pursued by the Foundation to achieve its mission.
Nick Mabey	From policy into action - forging alignment between government, business and civil society.	Nick Mabey is Chief Executive and a founder director of E3G (Third Generation Environmentalism) a non-profit international organisation dedicated to accelerating the transition to sustainable development. In addition to his management role, Nick leads E3G's work on European climate change policy, climate diplomacy and foreign policy, and the security implications of climate change. Nick was previously a senior advisor in the UK Prime Minister's Strategy Unit leading work on national and international policy areas, including: energy, climate change, countries at risk of instability, organised crime and fisheries. Nick was employed in the UK Foreign and Commonwealth Office's Environment Policy Department, and was the FCO lead for the Johannesburg Summit in 2002 where he established international partnerships on clean energy, tourism and environmental democracy. Before he joined government Nick was Head of Economics and Development at WWF-UK. He came to WWF from research at London Business School on the economics of climate change, which he published as the book "Argument in the Greenhouse". Among other appointments Nick is currently on the advisory board of Infrastructure UK, the independent commission reporting to the UK Conservative Party on the design of a Green Investment Bank, and the Advisory Council of the European Technology Platform for Zero Emission Fossil Fuel Power.
Stefan Raubenheimer	Using scenarios to build consensus and co-create national climate change policy frameworks.	Stefan Raubenheimer is the Executive Director of SouthSouthNorth (SSN). He started his career as a human rights lawyer in the 1980s, during which period he trained as a mediator, arbitrator and facilitator. In the period before and after the South African elections in 1994, he became interested in the resolution of conflict and the facilitation of development and transformation processes. In this time he worked as a panellist for the Independent Mediation Service of South Africa, now Tokiso. In 1999, he attended the UN Climate Change Conference and, together with an international team, created SSN, an organisation that he has headed since then. SSN has since focused on the developmental issues raised by the Climate Change challenge. Stefan facilitated the Long Term Mitigation Strategy (LTMS) for the government of South Africa, and is now involved in similar processes in a number of other developing countries for the MAPS project. His book 'Facing Climate Change: Building South Africa's Strategy' was published in 2011.
Wolfgang Weinmann	The business case for adaptation – experiences from a pioneering private public partnership between Cafe Direct and GIZ	Wolfgang Weinmann is Head of Strategic Development at Cafédirect. In this capacity he sets the strategic direction for the company. He joined Cafédirect in 2005 and, prior to his present role, was the Head of the Producer Partnership Programme, the company's unique social return initiative for and with producer partners in Asia, Africa and Latin America. Wolfgang has a distinguished and diverse career in the sustainable development field, from humanitarian aid interventions, project design & management to senior consultancy assignments with international organisations. He worked extensively with both the development community and the private sector, at strategic and operational levels. Major focus involved the area of ethical consumerism, supply chains and multi-stakeholder engagement in complex settings and processes.
Yuyun Ismawati	Driving social innovative to respond to market failure and create scalable model for community-led programmes.	Yuyun Ismawati has a background as an environmental engineer designing rural and city water supply systems. Since 1996, worked with NGO networks to assist poor communities in designing safe and well-coordinated waste management initiatives, while prioritizing environmental health and economic benefits for local people. In June 2000, Yuyun founded Bali Fokus to expand her community-based urban environmental management programme into replicable initiatives for a

		larger area of Indonesia. Since 2004, Yuyun has developed the “decentralised solution initiative,” focusing on village households in a low-income urban area of Bali and other cities in Indonesia. Yuyun was involved in the development of SANIMAS, a nationwide initiative reaching hundreds of locales across Indonesia, adding at least 75 small and medium-sized cities to the program every year. Yuyun has worked with national agencies in crafting Indonesia’s first-ever bill on waste management and waste management strategy related to climate change issues. During this process, Yuyun succeeded in moving the bill away from environmentally damaging practices such as incineration. Yuyun is an Ashoka Fellow and was awarded the Goldman Environmental Prize in 2009.
Mark Schofield	Working with senior decision makers to design incentive mechanisms that drive innovation and behaviour change.	Mark Schofield is the global leader of PricewaterhouseCoopers Sustainability and Climate Change Tax network. Mark works with a team of advisers to provide businesses with advice and support on tax issues arising from both the governmental response (such as the introduction of carbon, environmental taxes and other regulation), and from the business response (such as reorganisation or acquisition), to the sustainability and climate change agenda.
Warren Pimm	Raising finance for climate resilient and low carbon development.	Warren Pimm is a Partner at Sustainable Development Capital (SDCL) with a focus on financial advisory and capital markets. Prior to SDCL, he worked with the corporate finance group of Canaccord Adams Limited (UK) in London, where he focused on global capital markets and mergers and acquisitions across the diversified and sustainable sectors. He is a former principal and co-founder of Berkshire Securities Inc. where he established and led its Capital Markets Group, and was responsible for leading the development of Berkshire Securities into a leading independent Canadian investment bank, growing the organization from start-up to over 2,200 professionals, \$12.5 billion in client assets, and 200 offices. Warren has completed on over 80 separate underwriting transactions collectively raising over \$9.8 billion in total equity capital. Warren earned a Masters in Business Administration from the Segal Graduate School of Business, and a B.A. (Economics) from the University of Calgary. He is a CFA Charter holder and a Member of the CFA Institute, and the CFA UK.
Sebastian Moffatt	Designing integrated urban planning and management systems to produce lasting economic and ecological benefits.	Sebastian Moffatt is Executive Director of the CONSENSUS Institute and a founding partner of The Sheltair Group (an integrated planning, design and engineering firm located in Vancouver) and Propolis Information Technologies (a software development company that develops tools for urban planning). Sebastian has been working as building scientist and environmental planner for over 30 years. Over the past six years has worked on sustainable infrastructure plans for many cities in North America and Asia. He has developed adaptive management frameworks for companies, communities and developers, to help align plans and policies with the principles of sustainability. He authored the popular report for the Federation of Canadian Municipalities: ‘Closing the Loop: A Guide to Green Infrastructure for Canadian Municipalities’, and on 2010 he co-authored ‘Eco2 Cities Ecological Cities as Economic Cities’.
Luis Meneses Filho	Making REDD work within a multi-scale governance structure in the Brazilian Amazon.	Luis Meneses is currently the Director of Programmes at Global Canopy Group. He is a specialist in the design and development Reduced Emissions of Deforestation and Degradation (REDD) programmes. In early 2007, Luis was hired by the Ministry of Environment to put together the Pilot Project for REDD that was presented by the Brazilian Government at the Nairobi COP. This pilot set the basis for the Amazon Fund created in mid 2008 to receive donations from countries to reduce deforestation in Brazil. In November 2007, the Acre State Government, a 16 million hectares state in the Southwestern Amazon in the Bolivian and Peruvian border, recruited Luis through GTZ to outline a State Climate Policy. Luis went on to develop an analysis of the potential to implement a REDD mechanism based on the voluntary carbon market. In December 2008, the Acre State decided to develop the REDD Programme in partnership with WWF-Brazil, IUCN and GTZ based on Luis’s analysis. He went on to coordinate a team of experts within the State Government to develop this programme. He was move to Global Canopy Group in 2011.

Provocative Speakers	Session	Background
Martin Kalungu-Banda	Catalysing innovation through the 'Lab' process.	Martin Kalungu-Banda is a consultant in organisation and leadership development; a designer and facilitator of innovation and change processes; a trainer and coach. Martin serves as a Core-Faculty Member of the Presencing Institute, the Commonwealth Business School and the University of Cambridge Programme for Sustainability Leadership. He has worked with The Tony Blair Office Governance Initiatives, the British Broadcasting Corporation (BBC), PricewaterhouseCoopers, the World Bank, McKinsey & Company, the United Nations, Impact Group International, and the Department for International Development of the British Government (DFID). He has conducted leadership-training programmes for senior government officials and ministers, and from 2005 to 2008 was Special Consultant to the President of the Republic of Zambia, helping to establish the role of Chief of Staff in the Presidency. In 2006, Martin published the bestseller "Leading Like Madiba: Leadership Lessons from Nelson Mandela" that has been translated into five languages. In 2009, he published "It's How We End That Matters: Leadership Lessons from an African President.", and is currently finalising his third book entitled "On the Wings of Others: How to Access Life's Greatest Opportunities".
Tim Harford	How complex challenges can be solved and why success begins with failure	Tim Harford is a member of the Financial Times editorial board. His column, "The Undercover Economist", which reveals the economic ideas behind everyday experiences, is published in the Financial Times and syndicated around the world. He is also the only economist in the world to run a problem page, "Dear Economist", in which FT readers' personal problems are answered tongue-in-cheek with the latest economic theory. Tim's first book, "The Undercover Economist" has sold one million copies worldwide in almost 30 languages. His second book, "The Logic of Life", was published early in 2008 in English, and has also been widely translated. He presented the BBC television series "Trust Me, I'm an Economist" and now presents the BBC radio series "More or Less". He is a frequent contributor to other radio and TV programs. He has been published by the leading magazines and newspapers on both sides of the Atlantic, including Esquire, Forbes, Wired, New York Magazine, the Guardian, the London Times, the Washington Post and the New York Times. In 2011 Tim was named one of the UK's top 20 most influential tweeters by The Independent newspaper. Tim also won the 2006 Bastiat Prize for economic journalism.
Riel Miller	Using the future to shape the present.	Riel Miller is one of the world's leading strategic foresight designers and practitioners. He has almost thirty years of experience co-creating innovation, leadership and transformation in both the public and private sectors around the world. He has worked as a senior manager in the Ontario public service (Ministries of Finance; Universities; and Industry) and for over a decade as a senior researcher at the OECD International Futures Programme (1994-2005). He is an accomplished and experienced speaker, project manager, master of ceremonies, lecturer, workshop leader, and facilitator. His published work covers topics such as the future of: innovation, research, money, public services, education, the Internet, identity, information technology, the knowledge society, regional development, etc.. Riel has an extensive international network and a solid track-record of creativity.
Dimitri Zenghelis	Challenges of the 21 st Century	Dimitri Zenghelis is Senior Economic Advisor to Cisco's long term innovation group. Previously, he headed the Stern Review Team at the Office of Climate Change, London, and was a senior economist working with Lord Stern on the Stern Review on Economics of Climate Change, commissioned by the then Chancellor Gordon Brown. He continues to act as an advisor to the UK Government and Lord Stern at the LSE where he is a Senior Visiting Fellow at the Grantham Research Institute. He is an Associate Fellow at the Royal Institute of International Affairs (Chatham House). Dimitri was Head of Economic Forecasting and Head of Macroeconomic Analysis and Projects at HM Treasury from 1999 to 2007.
Kewulay Kamara	The role of culture, identity and trust in the	Kewulay Kamara is a poet/ storyteller, multi-media artist and development pioneer. Kewulay is an internationally

	<p>process of enabling sustainable development and change.</p>	<p>renowned performer who is the subject of feature article (New York Times, Daily News, Amsterdam News London Herald Tribune), television programs (A&E Television, CNN), and radio programs (WNYC, WBAI & WLIB). His photographs have appeared at the New York Stock Exchange, National Geographic, US Census Bureau, Holistic Primary Care, the Amsterdam News and in <i>Bottom Up To Down</i>, a photographic documentary on the Agenda for Children Tomorrow, a collaboration of New York City's Administration for Children Services. He is the recipient of numerous grant awards from major foundations including the Ford Foundation, New York State Council on the Arts, National Geographic, and National Endowment for the Arts. Kewulay Kamara is working on forth coming documentary of epic poetry and history. He received an MA in economics at the Graduate Faculty New School for Social Research and currently completing an MFA in Performance and Integrated Media Arts at Brooklyn College CUNY. He spends his time between New York and Sierra Leone where has been led development initiatives for over 20 years.</p>
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