# Climathon





## Join the Climathon movement, drive climate action!

Climathon brings together the challenges of the world's cities with the people who have the passion and ability to solve them.

Climathon is a global 24-hour climate change event which will take place simultaneously in major cities around the world on **28 October 2016**.

### The Challenge

Each city sets up its own local climate change challenge reflecting what impacts their urban life most. These challenges include urban planning, infrastructure, housing and water/waste removal, use of city satellite data etc.

Participants can come along with a pre-existing idea and work with a team to develop this during the 24 hours, or can develop an idea on the day.

After 24 intense hours of collaboration, excitement and solution-finding, the best idea in each city will be selected by a jury consisting of relevant local stakeholders.



### What we offer Climathon city hosts

Engage your citizens to take real climate action in your city!

How will you benefit from Climathon?

- Crowdsourcing local ideas to solve climate challenges of your city
- Engagement of local students, entrepreneurs and innovators
- Forge strong links between local businesses, academia and public bodies
- Empower and showcase your local communities climate action across the globe
- Engage with new global partners through Climate-KIC

City hosts application deadline 1 July 2016

#### What we offer Climathon participants

Create real solutions to your city's climate challenge, take action in your city How will you benefit from Climathon?

- Help solve your city's local climate challenge, and make your city more resilient to climate change
- Network with local leaders from academia, business and public authorities
- Develop your skills in public speaking, innovative thinking, prioritisation, and explore new tools and methodologies
- Join forces with other like-minded entrepreneurs and innovators
- Become a part of a global community working together to take climate action!
  Register your interest now to join the Climathon global movement to take climate action

#### Participants application deadline 30 September 2016



#### Climathon 2015 success

19 cities around the world took part on 18 June 2015 in the first Climathon challenge. Climathon engaged more than 2.6 million people worldwide to take climate action. Winners of the city challenges showcased their solutions during the Climate Summit.

"The Climathon was a great opportunity to see how people can be connected and organised so fast to address a common global challenge. The opportunity to work and share knowledge and tips with different teams from different countries and identify how different approaches can be developed in a short space of time, considering the distances, time zones and mindsets, was fantastic!"



#### About Climate-KIC

Climate-KIC is the EU's largest public private partnership addressing climate change through innovation to build a zero carbon economy. We address climate change across four priority themes: urban areas, land use, production systems, decision metrics and finance. Education is at the heart of these themes to inspire and empower the next generation of climate leaders.

Climate-KIC is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.

#### Contacts

If you have any queries about the Climathon please contact: Climathon Manager - Orsolya Barna climathon@climate-kic.org

