

Climate Compatible Development: Pathway or Pipedream

Simon Maxwell

CPD Anniversary Lecture

16 January 2015

- Why think-tanks matter
- The SDGs and the Paris agreement: a ‘wicked problem’
- Climate compatible development
- Delivering CCD:
 - Policy leadership
 - Policy design
 - Policy implementation
- Conclusion



10th WTO Ministerial Conference : LDC agenda for Nairobi

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The article "10th WTO Ministerial Conference : LDC agenda for Nairobi" authored by CPD Research Director Dr Fahmida Khatun, was published by SOUTH ASIA WATCH ON TRADE, ECONOMICS AND ENVIRONMENT (SAWTEE) in Trade Insight Vol. 11, No. 3, 2015, Page 14-19. When the World Trade Organization (WTO) delivered the Bali Package at the 9th Ministerial Conference (MC9) in 2013 in Bali, Indonesia, [...]

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Climate Compatible Development Pathway or Pipedream?

by
Simon Maxwell, CBE

Chair, European Think-Tanks Group and Former Director Overseas Development Institute (ODI), London

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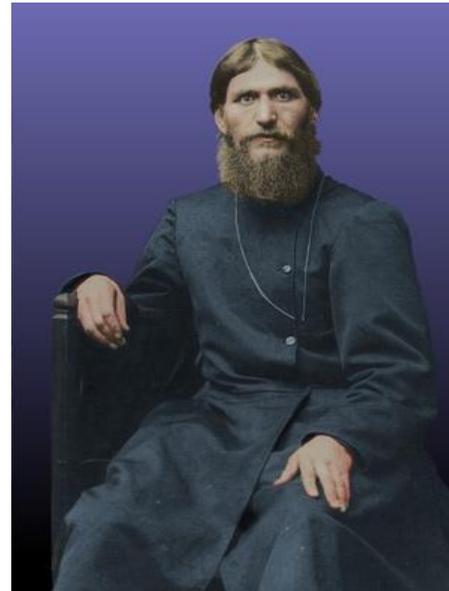
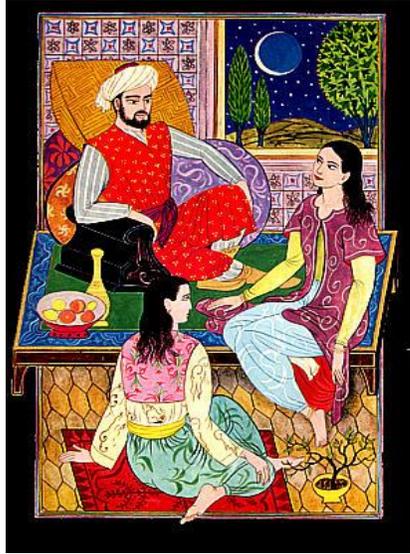


Estimating Women's Contribution to the Economy:

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Policy Entrepreneurship



The international think-tank . .

Not



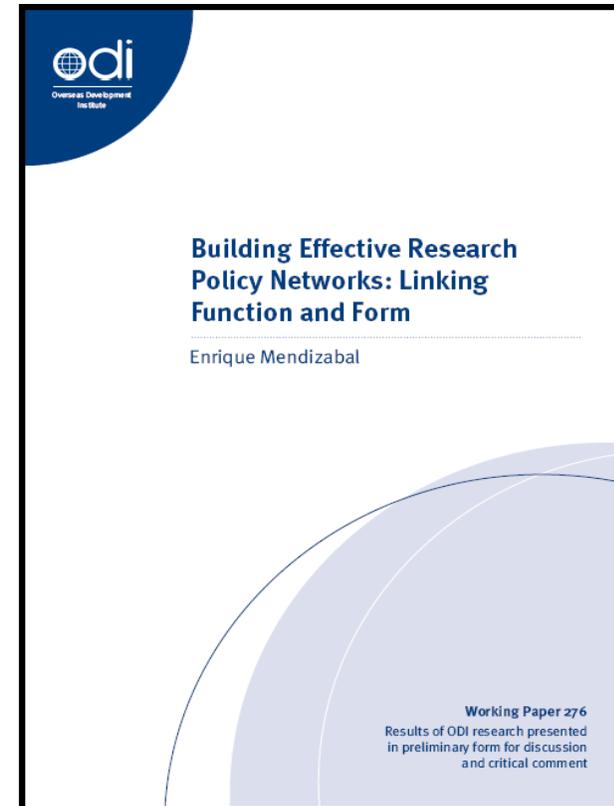
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But



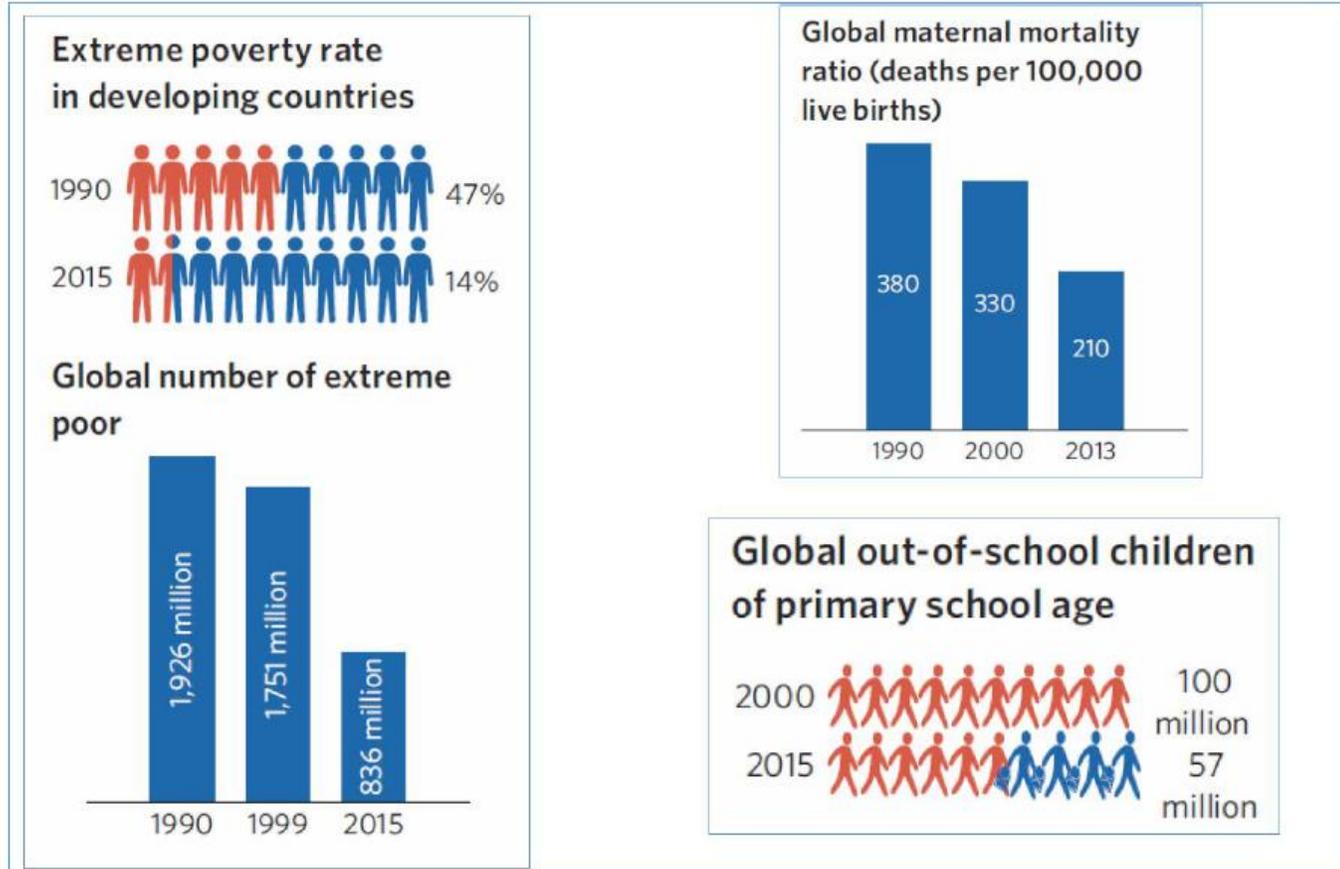
The airline alliance model:
'Policy code-sharing'



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Figure 3

Progress and outstanding challenge on some MDGs

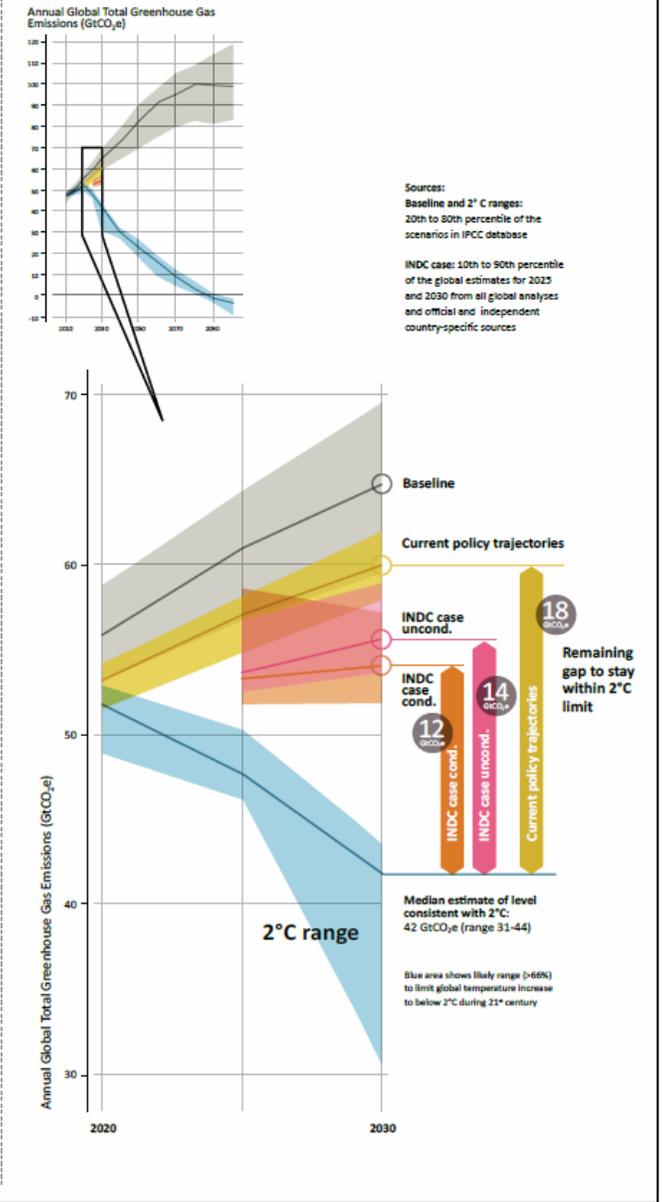


Source:

[http://www.un.org/millenniumgoals/2015_MDG_Report/pdf/MDG%202015%20rev%20\(July%20201\).pdf](http://www.un.org/millenniumgoals/2015_MDG_Report/pdf/MDG%202015%20rev%20(July%20201).pdf)



Figure 7: The emission gap



Source: UNEP

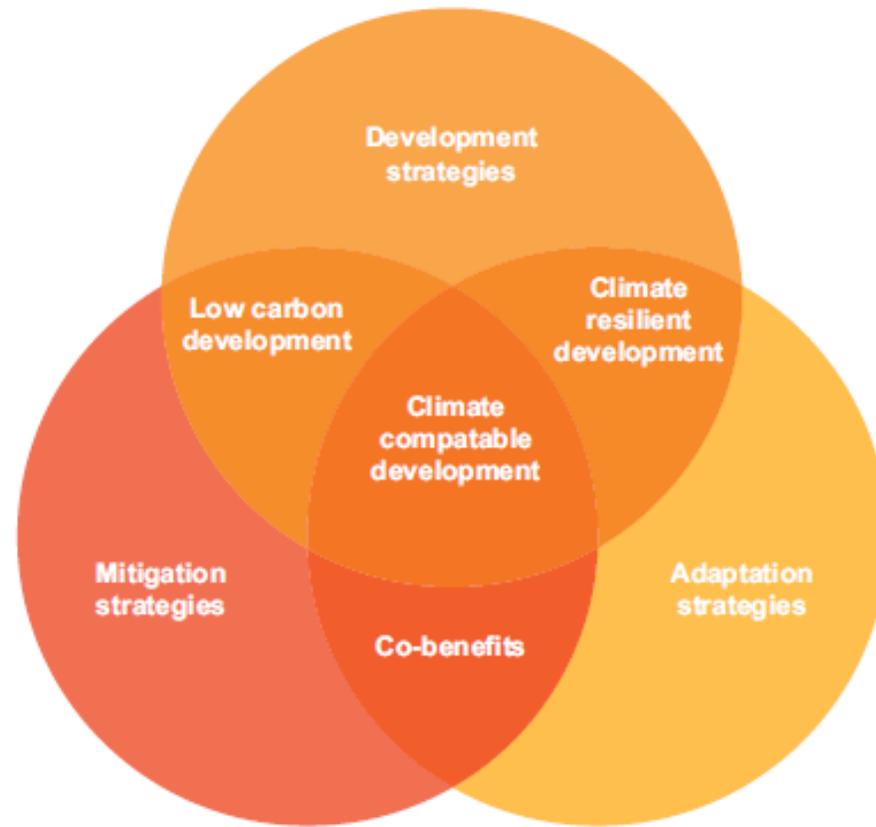
Characteristics of a wicked problem

- Wicked problems are difficult to clearly define – different stakeholders have different views of what the problem is and appropriate responses
- Wicked problems have many interdependencies and are often multi-causal – there may be conflicting goals for those involved
- Attempts to address wicked problems often lead to unforeseen consequences – wicked problems exist in complex systems that exhibit unpredictable, emergent behaviour
- Wicked problems are often not stable – understanding of the problem is constantly evolving
- Wicked problems usually have no clear solution – there is no right or wrong response, although there might be worse or better responses
- Wicked problems are socially complex – it is social complexity, rather than technical complexity, that is overwhelming
- Wicked problems hardly ever sit conveniently within the responsibility of any one organisation – these problems cross governance boundaries
- Wicked problems involve changing behaviour – with all the difficulties that poses
- Some wicked problems are characterised by chronic policy failure – they have become intractable, despite numerous attempts at solutions.

Source: <http://chrisriedy.me/2013/05/29/climate-change-is-a-super-wicked-problem/>

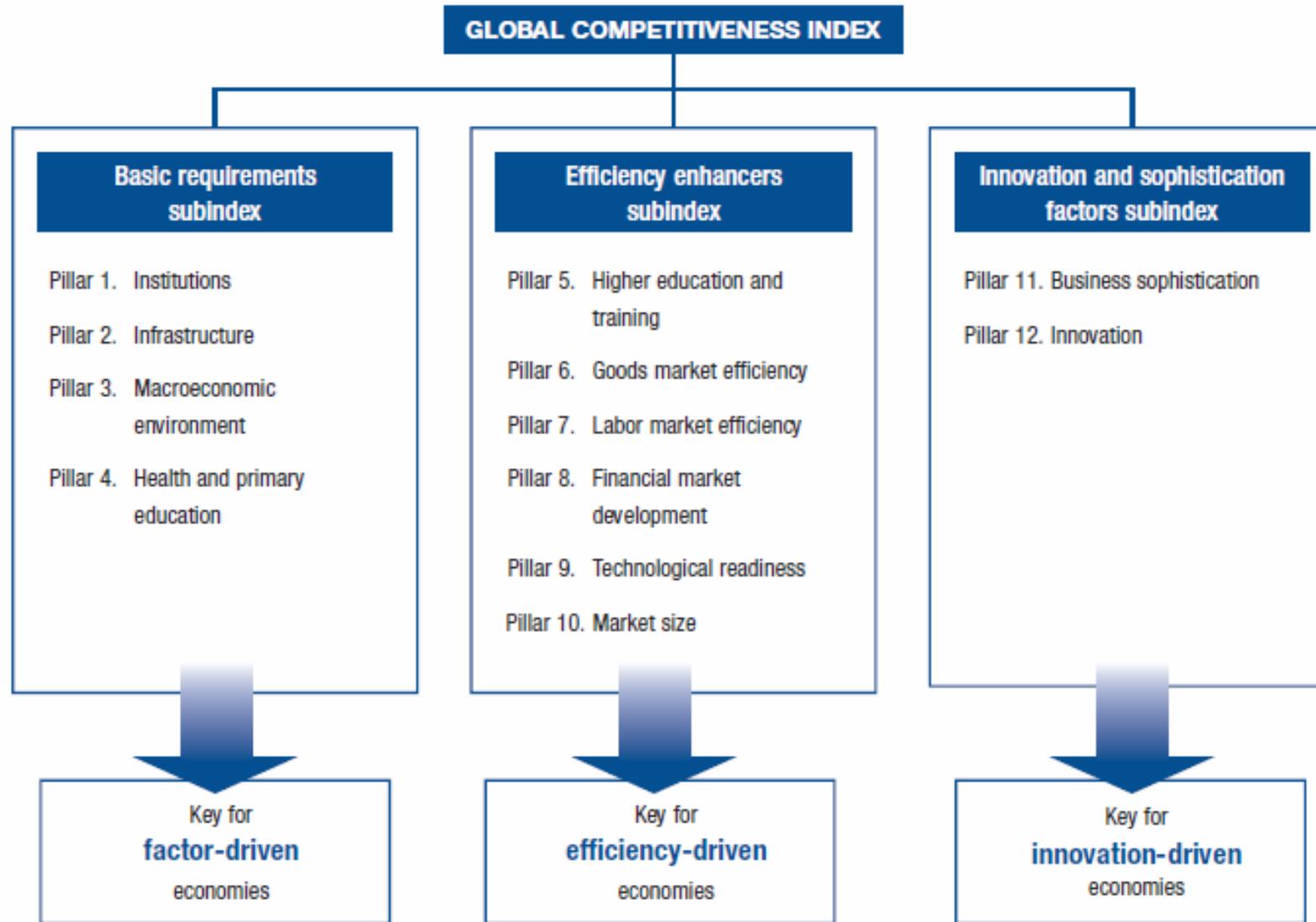
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Figure 1: Climate compatible development



Source: adapted from Zadek, 2009, and informal communication with staff from the UK Department for International Development

Figure 1: The Global Competitiveness Index framework

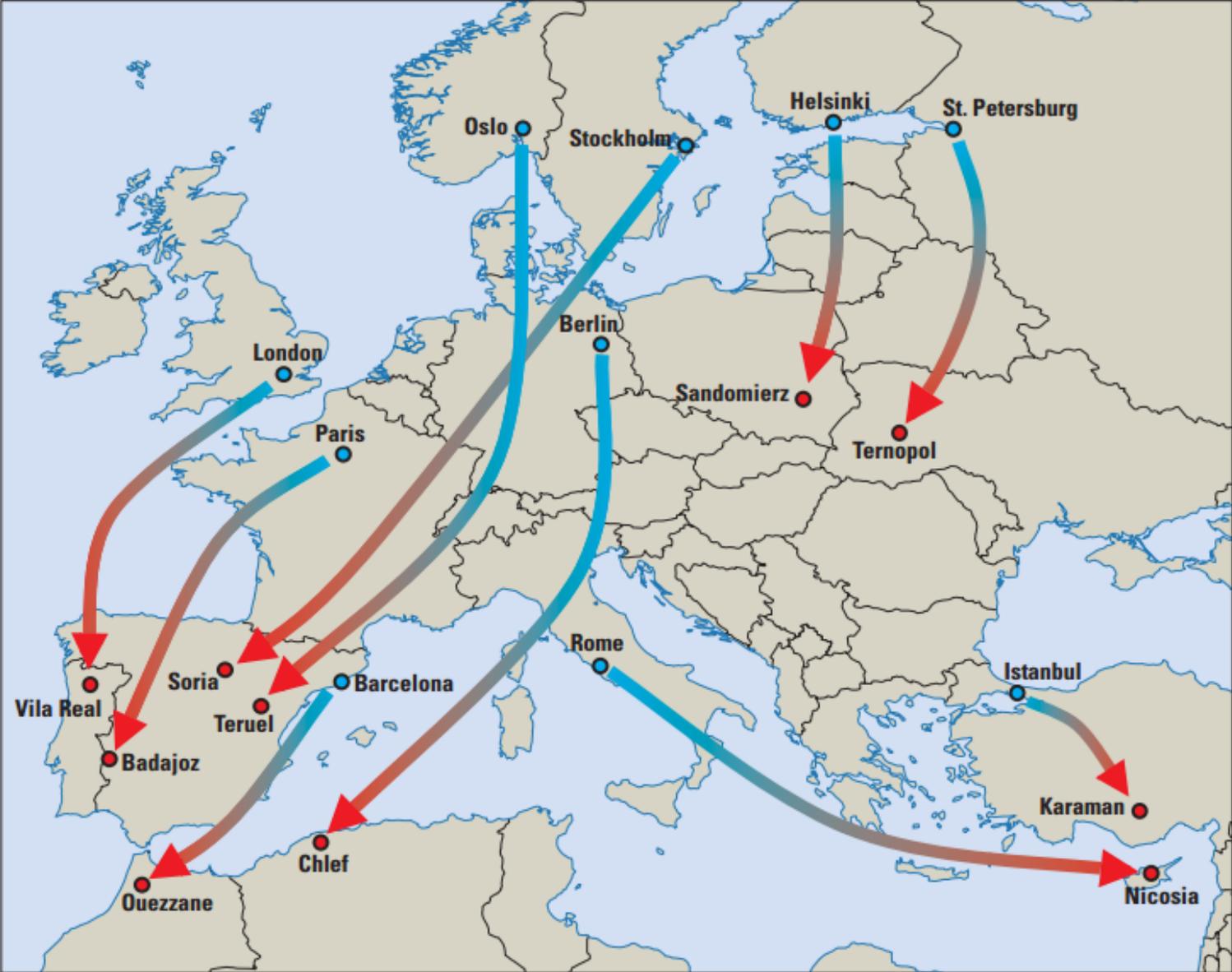


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Understanding leadership

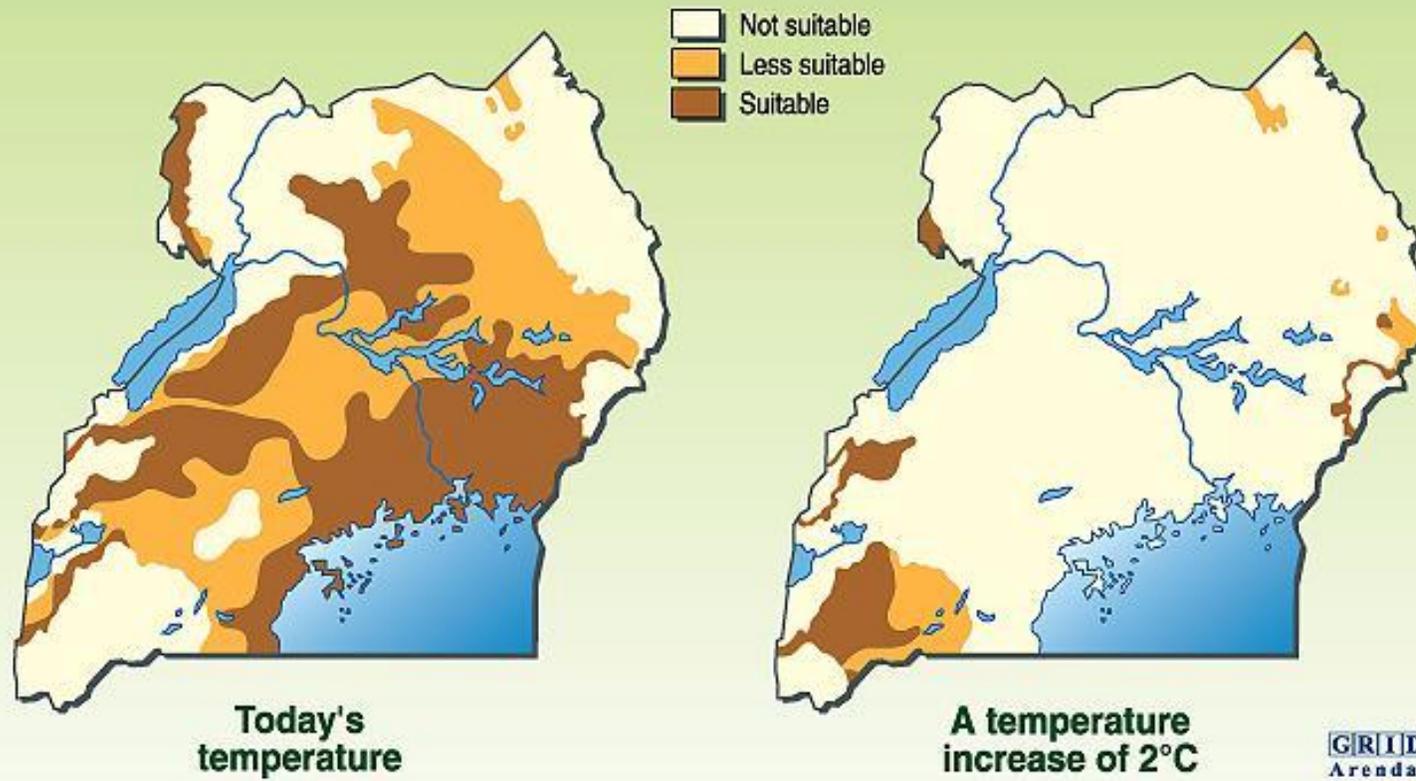
- Finding the well-spring
- Understanding the audience
- Telling the story





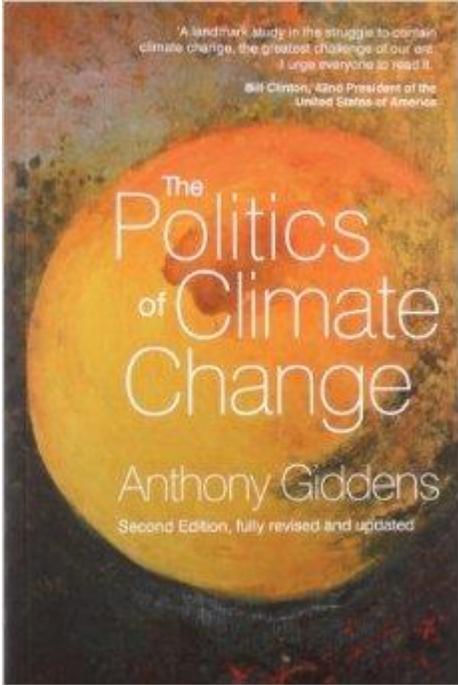
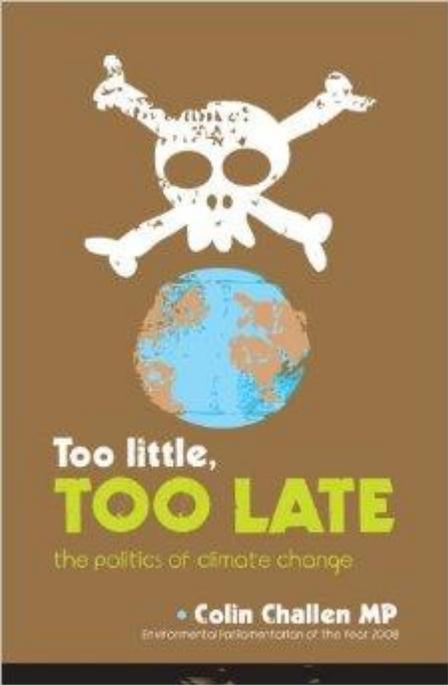


Impact of temperature rise on robusta coffee in Uganda



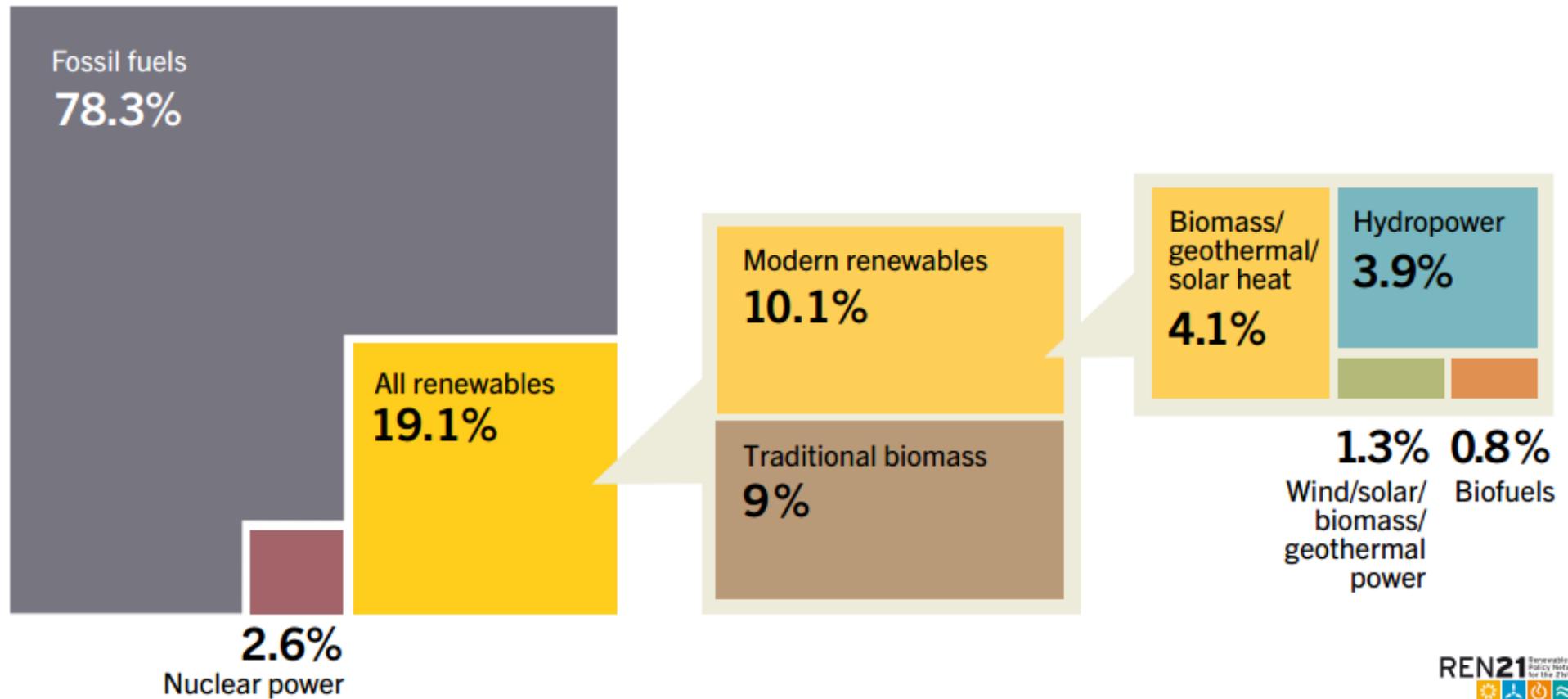
Source: Otto Simonett, Potential impacts of global warming, GRID-Geneva, case studies on climatic change, Geneva, 1989.

Build a leadership group



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Figure 1. Estimated Renewable Energy Share of Global Final Energy Consumption, 2013



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Budget 2015: Osborne unveils £1.3billion support package for North Sea oil and gas industry



Wednesday 18 March 2015

Chancellor George Osborne has handed the beleaguered North Sea oil industry a £1.3billion support package in his final Budget before the General Election.



He said a combination of new tax allowances and cuts - including a reduction in the controversial supplementary charge from 30 per cent to 20 per cent - would stimulate investment and increase production by 15per cent by the end of the decade.

The government will also invest in new seismic surveys of under-explored areas of the UK Continental Shelf, the Chancellor said.

In a boost to another major industry in Scotland, Mr Osborne cut duty on spirits by 2 per cent.

The move, which followed intensive lobbying, was warmly welcomed by the Scotch Whisky Association

Oil & Gas

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Last updated: January 15, 2015 6:16 pm

UK orders urgent review into North Sea oil

Christopher Adams in London and Mure Dickie in Aberdeen



Anchor handling of Semi submersible in North Sea

UK ministers have ordered an urgent review into the state of the North Sea oil industry, after a collapse in prices that has prompted BP and other companies to cut hundreds of jobs and raised fears operators could speed up the decommissioning of ageing fields.

Ed Davey, energy secretary, asked Andy Samuel, chief executive designate of the new

Oil and Gas Authority, "to lead an urgent commission, working with industry, to identify the key risks to oil and gas production" on the UK continental shelf.



Mr Samuel's review would "identify what further measures might be taken by government and industry to mitigate them," the government said.

Mr Davey said he wanted the new regulator to come up with "practical measures to mitigate the immediate risks that the downturn in prices presents us with."

The review's early findings are expected by the end of February, before the Budget. It came after BP told staff in its North Sea business, under a wide-ranging cost-reduction plan announced in December. The UK-based

More

ON THIS STORY

Lombard North Sea / ABF / Shutterstock

N Sea oil review ordered as job axe falls

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About the Industry

Economics, Energy Policy and Gas

Employment

UK Upstream Workforce

Offshore Workforce Demographics

Jobs Map

Attracting New Recruits

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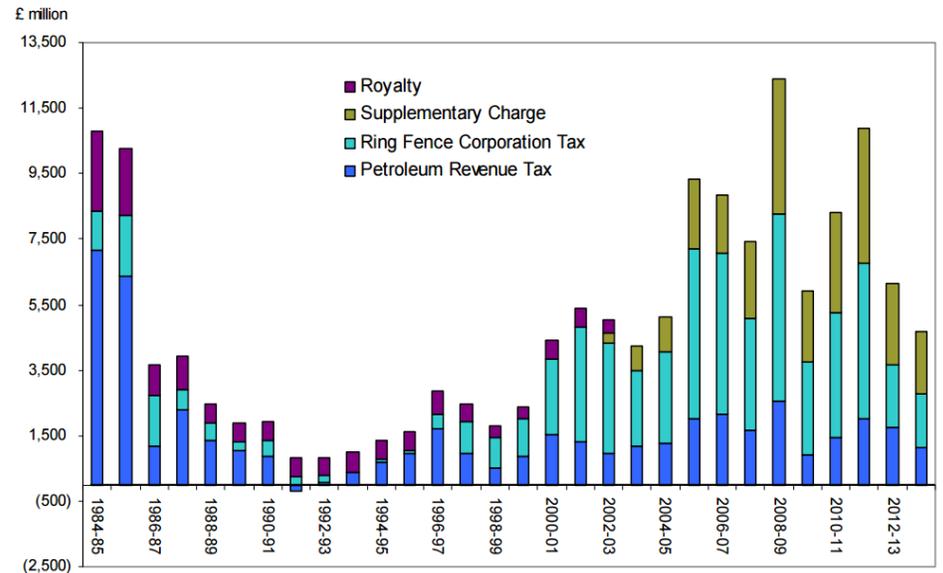
About the Industry

Employment

Key facts

- The industry provides employment for around 440,000 people across the whole country:
 - The exploration for and extraction of oil and gas from the UKCS accounts for around 340,000 of these, comprising:
 - 32,000 directly employed by oil and gas companies and their major contractors
 - 207,000 within the wider supply chain
 - 100,000 jobs supported by the economic activity induced by
 - In addition, a thriving exports business is estimated to support
- Whilst the oil and gas industry provides work across the whole of with 45% of jobs. 21% are in South East England, 6% in North West 5% in Eastern England.
- Each £1 billion spent on the UKCS supports 15-20,000 jobs.
- Jobs in the UK oil and gas industry are highly skilled and well rewarded £64,000 a year with the Exchequer benefiting by over £25,000 per
- Set up in 2007, OPITO is the oil and gas industry's focal point for development. It is an industry funded, employer-led organisation gas industry's workforce capability now and in the future.
- Oil & Gas UK acknowledges the tough decisions companies are taking in environment. As a result, Match People Skills has been developed opportunities in the public sector and other industries to the attention who are at risk of redundancy in the oil and gas sector.

CHART C1
Government revenues from UK oil and gas production



Climate change strongly linked to UK flooding

Clive Cookson, Science Editor

David Cameron challenged on climate policies

By Roger Harrabin
BBC environment analyst

UK announces cut in solar subsidies

By Roger Harrabin
BBC environment analyst

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UK solar panel subsidy cuts branded 'huge and misguided'

Conservative government cuts financial aid by 65% despite its own review showing the move puts 18,700 jobs at risk

News > UK > Home News

Scottish wind farm projects 'put at risk by Government subsidy cuts'

Study says the move has had a 'significant impact on investor confidence'

David Cameron denies 'backsliding' on the environment

Prime minister rejects suggestion by liaison committee that government is failing in its approach to green energy, climate change and flooding



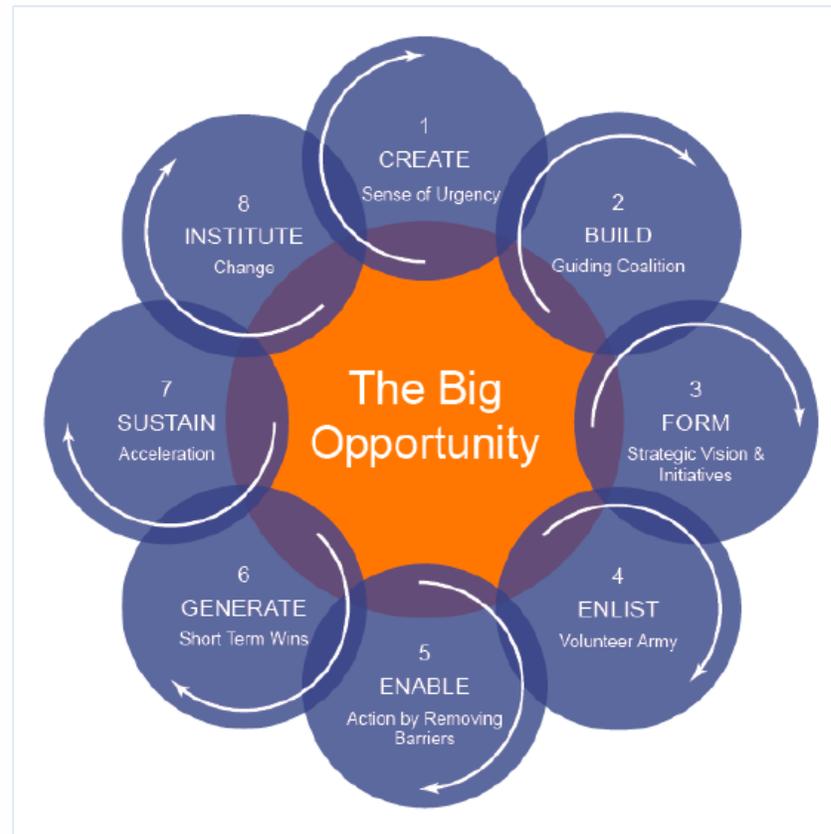
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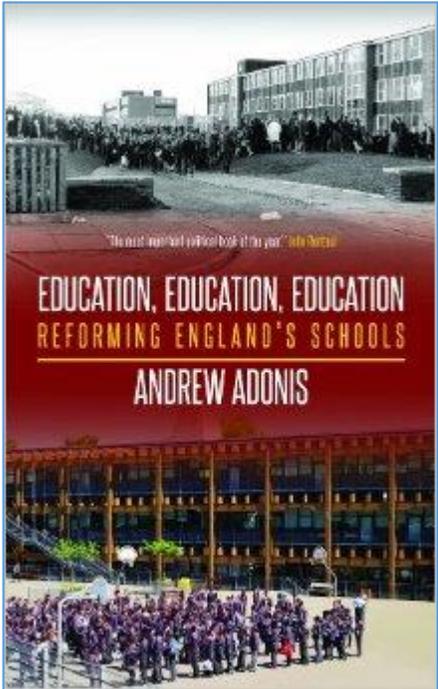
Figure 15

The 8-step process for leading change

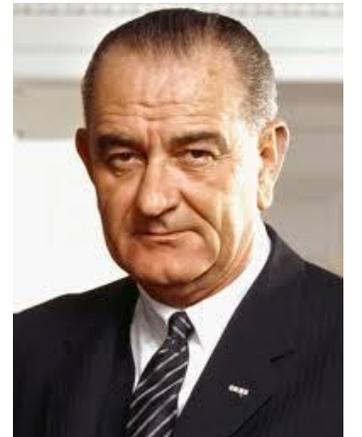


Source: <http://www.kotterinternational.com/the-8-step-process-for-leading-change/>

Focus on implementation



1. Address the big problems
2. Seek the truth and fail to succeed
3. Keep it simple
4. Be bold, but go with the grain as far as possible
5. Lead and explain, lead and explain
6. Build a team
7. Build coalitions, not tabernacles
8. Champion consumers not producers
9. On important issues, micro-manage constantly
10. Keep calm and carry on
11. Reform is a marathon not a sprint
12. Always have a plan for the future



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